

Site Content: Version 1.2

Section	Content	Who
Home	Site Map, privacy policy, press, skating rink, contact, news flash, send a postcard	Jess
About Us	Introduction to NYC with photo(s)	Jess
Staff/Directions	Directory of current staff, contact information; directions to the center	Lisa
Mission/History	Brief Mission statement and history of NYC	Lisa
Testimonials	Client testimonials broken down into Corporate/Adirondack/Marina, Link to "send us your comments"	Lisa
Site Plan	A detailed layout of the site with pop up windows on specific locations, details on all 3 tents. Schematic with pop up "dimensions,gallery,link to packages"	Jess
Marina Facilities	Introduction to the marina, a message from the Marina Mgr., subscribe to newsletter, weather links to 2 top sites	Lisa
Rates/Details	Full listing of rates, special deals, amenities, parking and policies, winter storage, Link for crew placement services, rendezvous services, Contact information (including mailing address with Fed ex /UPS delivery requirements, Brewer Street, West Marine, Johnny Diver, Doggy Park, etc...	Lisa
Rendezvous Schedule	Calendar listing of rendezvous, open dates, link to NYC Rendezvous section in Private Parties and online application in pdf format.	Lisa
Request a Reservation	Online form to request a spot in the marina, required mandatory fields, accept credit card information (secure) for deposit on reservation.	Lisa
Photo tour	A photo tour of the property and the amenities available, ie water, bathrooms, laundry, dock office, etc..., maybe pop-up windows as well.	Jess
Photo Gallery	Link to photo gallery of entire property, with a page or two for just marina photos, including rendezvous shots, seasonals, and random shots to upload to web immediately.	Jess
Last Minute Availability	A page dedicated to "hot days" that are still available, with the ability to update via a web browser	bj

Distance/Nautical map	Distances in nautical miles to Block Island, Martha's Vineyard, etc...as well as map	Lisa
Seasonal Sign up list	Opportunity to get on the waiting list for a seasonal spot in our marina, also describing our policies on that.	Lisa
Testimonials	Client testimonials broken down into Corporate/Adirondack/Marina	Lisa
Site Layout	Current layout of marina, diagram of rack vs. raft	Lisa
Private Parties	Short description of what we do, and a Guest Book to sign in with comments/suggestions.	Jess
Testimonials	Client testimonials broken down into Corporate/Adirondack/Marina	Lisa
Sample Packages	Listing of sample packages without prices and a full listing of amenities available	Jess
Specialties	Description of party atmospheres offered, pics of actual events	Jess
Photo Gallery	Link to photo gallery of entire property, with a page or two for just party photos	Jess
Request Reservation	Online form to request dates for a party	Lisa
Rendezvous	Description of rendezvous services	Lisa
Corporate	Description of corporate services	Jess
Rehearsal Dinners/Weddings	Sections dedicated to having your wedding or wedding reception at the Yachting Center, photos of past receptions, link to the Adirondack, request more information	Jess
Availability Chart	A page dedicated to "hot days" that are still available, with the ability to update via a web browser	bj
Site Plans	Current layout of site, with each tent detailed for corporate planners, ie. Dimensions, amenities, etc.	Lisa
Concerts/Special Events	Intro to what the yachting center is capable ofX-games, Skating Rink, Sunset Music Festival	Jess
Calendar of Events	Full calendar of NYC events, capability of searching by month, ability to update via web browser	Lisa
Sail the Adirondack	Intro to the boat, brief history, pictures, Picture Contest, online coupon to print out after leaving email address	Amy
Rates/Times	Rates for both public and private charters, times of sails, and upcoming special promotions, catering (link to corp. section)	Lisa
Request Reservation	Online form to request dates for a sail	Amy
Directions to the	Easy, step by step visual and text directions to the	Amy

boat	boat from America's Cup Ave to the docks.	
FAQ	Frequently Asked Questions....what to bring, what not to bring, Refunds, etc...	Amy
Photo Gallery	Link to photo gallery of entire property, with a page or two for just Adirondack photos	Jess
History/ Sites to see	A brief history of the boat, a description of the sites you see along the cruise.	Amy
Jobs	Listing of employment opportunities within the Newport Yachting Center, ie. Parking, marina, office, etc... with employment forms in PDF format, with requirements and restrictions	Jess
Site Map	Text outline of the site navigation	bj
Subscribe Me	Email subscription program to obtain visitor emails and send out special offers and news updates.	bj